



REGGIE BLISS

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Portland, OR USA

summary of qualifications

I specialize in high quality creative services in web design, UX/UI design, interactive design, video editing, motion graphics, digital advertising, multimedia design, print and graphic design, photo manipulation, 3D design, and animation.

I am an strong team player as well as leader. I am passionate about delivering visually stunning and user-friendly creative designs that meet the needs and expectations of both clients and users.

professional experience

CHIEF MULTIMEDIA CREATIVE (CMC), 2001 - PRESENT

THE BLISS FACTOR CREATIVES, LLC

A freelance multimedia entity offering high-quality services in web and interactive design, digital advertising, social media design, print and graphic design, photography, photo editing, video editing, motion graphics, 3D modeling, animation. Proudly serving clients such as Skyword, Olea Analytics, and Soul River, Inc.

INTERACTIVE DESIGN & DEVELOPMENT MANAGER - AEC INNOVYZE, 2020 - 2022

AUTODESK - Portland, OR

- Headed Innovyze's digital presence through orchestrating the development, redesign, and creation of the Innovyze corporate website.
- Championed the visual narrative of Innovyze by overseeing the production and editing of impactful videos and motion graphics ads.
- Initiated the design and development of an informative, user-friendly learning management system (LMS).
- Managed a team of 2 designers, collaborating to elevate Innovyze's creative endeavors.

WEB DESIGNER, 2013 - 2020

FLIR SYSTEMS, INC. - Wilsonville, OR

- Spearheaded the redesign initiatives for both the global corporate and partner websites, driving a transformative evolution in the brand's online presence.
- Created interactive experiences for global audiences, creating online simulators and marketing collateral for various in-person events.
- Designed and developed a spectrum of captivating digital assets, including websites, banner ads, email marketing campaigns, and motion graphics.
- Led the product design creative efforts using both 2D and 3D formats.

WEB DESIGNER, 2005 - 2009

REDHEAD COMPANIES - Ellicott City, MD

- Created award-winning interactive websites with a user-centric approach, ensuring seamless functionality across various browsers.
- Produced compelling motion graphics and animations for impactful digital banner ads and advertising campaigns.
- Collaborated with the print team, contributing to the creation of print designs and collateral materials.

training & education

CERTIFICATE - 3D MODELING/ANIMATION

Art Institute of Pittsburgh - Pittsburgh, PA - September 2013

BACHELOR OF FINE ARTS - GRAPHIC DESIGN

University of Wisconsin - Milwaukee, WI - May 2001

software & computer skills

Web Design/Development

Dreamweaver, HTML5, CSS, Adobe XD, WordPress, Salesforce, Pardot, Squarespace, Figma, Canva, Webflow, Wix

Graphic/Print Design

Photoshop, Illustrator, InDesign, Microsoft Office

3D Design/Animation/Motion Graphics

Cinema 4D, Redshift, After-Effects, Adobe Animate (Flash)

Video Editing

After-Effects, Premiere Pro, Adobe Animate