

summary of qualifications

20+ years of professional experience with a keen, creative vision in web design, UX/UI and interactive design, video production, motion graphics, digital advertising, branding and product design, print and graphic design, social media design, photo editing, 3D design, and animation.

I have great communication and problem-solving skills that have been proven in team settings as well as independently. I deliver visually stunning, user-friendly creative solutions that meet the needs and expectations of both clients and users.

professional experience

CONTRACT INTERACTIVE DESIGNER, 2024

COLUMBIA SPORTSWEAR COMPANY – Portland, OR

- Successfully and quickly ramped up to the design workflow learning curve.
- Created brand content sections for key marketing styles.
- Created responsive eCommerce PDP webpage components using AEM and Photoshop.
- Created engaging emails with Emarsys, AEM, and Photoshop, implemented translating US language to French.
- Engaged in collaboration and design processes with the creative team.

FREELANCE MULTIMEDIA SPECIALIST, 2001 – PRESENT

THE BLISS FACTOR CREATIVES, LLC – Remote in Portland, OR

Freelance multimedia entity delivering high-quality creative services in web design, UX/UI and interactive design, video production, motion graphics, digital advertising, branding and product design, print and graphic design, social media design, photo editing, 3D design, and 2D/3D animation.

INTERACTIVE DESIGN & DEVELOPMENT MANAGER – AEC INNOVYZE, 2020 – 2022

AUTODESK – Portland, OR

- Headed the creative digital presence through orchestrating the development, redesign, and creation of the Innovzye corporate website. Developed a user-friendly learning management system (LMS).
- Visualized the Innovzye story by producing and editing engaging marketing videos and motion graphics.
- Managed a team of 2 designers, collaborating to elevate Innovzye's creative endeavors.

WEB DESIGNER, 2013 – 2020

FLIR SYSTEMS, INC. – Wilsonville, OR

- Spearheaded the redesign initiatives for both the global corporate and partner websites, driving a transformative evolution in the brand's online presence.
- Created interactive experiences for global audiences, creating online simulators and marketing collateral for various in-person events.
- Designed and developed a spectrum of captivating digital assets, including websites, banner ads, email marketing campaigns, and motion graphics.

WEB DESIGNER, 2005 – 2009

REDHEAD COMPANIES – Ellicott City, MD

- Created award-winning interactive websites with a user-centric approach, ensuring seamless functionality across various browsers.
- Produced compelling motion graphics and animations for impactful digital banner ads and advertising campaigns.
- Collaborated with the print team, contributing to the creation of print designs and collateral materials.

training & education

CERTIFICATE – 3D MODELING/ANIMATION

Art Institute of Pittsburgh – Pittsburgh, PA – September 2013

BACHELOR OF FINE ARTS – GRAPHIC DESIGN

University of Wisconsin – Milwaukee, WI – May 2001

software & computer skills

Web and UX/UI Design

Dreamweaver, HTML5, CSS, WordPress, Salesforce, Pardot, Adobe XD, Figma, Squarespace, Wix, Webflow, Emarsys, Adobe Experience Manager (AEM)

Digital, Graphic, Print Design

Adobe Creative Suite, Microsoft Office, Generative AI (Adobe Express, Adobe Firefly)

3D Design/Animation/Motion Graphics

Cinema 4D, Redshift, Maya, 3DS Max, After-Effects, Premier Pro, Adobe Animate

Video Editing

After-Effects, Premiere Pro, Adobe Animate